

---TREP\$---

TREP\$, the exciting, after-school program being offered to our students, is a hands-on program for young entrepreneurs. In it, our children will learn how to start and operate their own businesses! This extracurricular learning opportunity, sponsored by the Hillside PTA, begins with five, one-hour Workshops to teach entrepreneurship skills and ends with a TREP\$ Marketplace, where each child will actually set up a table and sell products or services. It will take place over an 8-week period and should be a unique and wonderful experience for all the participants.

Today the children viewed a short TREP\$ DVD, which served as our official kick-off for the program. TREP\$ is meant to be a confidence and self-esteem builder for *all children*. We hope your child was inspired to participate.

This is not a big commitment. The idea your child pursues can be as basic as a lemonade stand. We will help them with everything from brainstorming business ideas to pricing and display. It should be a fun activity where your children are learning through DOING, and having fun all the while. Want to help? Please look on the registration form to volunteer!

The TREP\$ Workshops will teach business skills through innovative techniques that focus on filling a need, knowing your customer and product, being creative and inventive, and believing in yourself. The hands-on activities are led by teacher volunteers and cover topics such as Product Development, Marketing, Sales, Customer Service, and Handling Money. They will be held at school on the following dates/times/locations:

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Workshop I - March 9th
Workshop II - March 16th
Workshop III - March 23rd
Workshop IV - March 30th
Workshop V - April 4th
TREP\$ Marketplace - April 18th
Workshop VI (after) - April 19th

Parents will be responsible for picking their child up punctually at 4:00pm at the school on these days.

Pre-registration is required so that we may plan accordingly. There is a \$20 registration fee, which will cover your workbook, TREP\$ apron, and a small snack. **The TREP\$ Marketplace will be held April 18th at the school.**

Any questions about the program can be directed to Denise Dunton at denise.dunton@gmail.com or Jennifer Purzycki Bonardi at jbonardix4@aol.com.